



PHOTOGRAPHERS MAKE PLANS TO CAPTURE MILLENNIAL MOMENT

FOR IMMEDIATE RELEASE

TORONTO - Monday November 22nd, 1999 -- Dawn breaking over Lahore... The faithful gathering in Bethlehem... A ho-down in Apache Junction... ice-fishing in the Balkans... Floating down a river in South Africa... from all points on the globe photographers are actively detailing and finalizing their plans for the massive collective effort that is the Millennium Photo Project.

Since its web site launch in April 1999, the Millennium Photo Project has stirred the imaginations of professional and amateur photographers the world over. Government organizations, publishers, major print, radio and television groups have all helped publicize this remarkable happening.

Project Founder, Toronto's Alx Klive says the last few weeks have seen a huge rush of activity, as participants have formalized and co-ordinated their exact plans for documenting the arrival of the new millennium.

In what must be a planetary first, photographers representing 120 countries have all agreed to work together to create the ultimate record of this historical occasion. More photographers are signing up every day as the final registration date, December 15th 1999, approaches.

Klive adds: "The Millennium Photo Project has been so well received, we can only accommodate more photographers in certain areas. We are especially focussing on just a few countries in Africa and the Middle East for example..."

About Millennium Photo

Millennium Photo is a collective effort by a large group of photographers to document the passing of the millennium. Up to 10,000 photographers are expected to participate. Millennium Photo will publish this vast collection of millennium images in the form of a collectors item book and a permanent online gallery.

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| THE MILLENNIUM PHOTO PROJECT: CAPTURING THE MILLENNIUM WITH A GLOBAL SNAPSHOT

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