



DAWN OF THE 21ST CENTURY EXHIBIT AT CHICAGO'S O'HARE INTERNATIONAL AIRPORT, SPONSORED BY YAHOO! PHOTOS, TO COMMENCE TODAY

ADVANCE RELEASE - EMBARGOED UNTIL June 1ST

TORONTO, CANADA - Friday June 1st, 2001 - The Millennium Photo Project, in co-operation with Yahoo! Photos and the Chicago Department of Aviation, have today announced details of a year-long photographic exhibition at Chicago's O'Hare International Airport.

The exhibit highlights 50 photos from the book 'Dawn of the 21st Century'. The book itself is the result of the Millennium Photo Project, an unprecedented undertaking that brought together 5000 volunteer photographers, mainly amateurs, from around the world to document the arrival of the year 2000. The project was a community effort organized entirely on the Internet.

The exhibit is the first in what is hoped will be a series of exhibits for the project. It captured the imagination of Yahoo! Photos, who chose to come on board as exclusive sponsor. Cindy Bishop, Yahoo! Director of Marketing explains, "Yahoo! Photos is excited to be sponsoring the Dawn of the 21st Century Exhibit at O'Hare. It is a wonderful opportunity for Yahoo! Photos to show our support for the thousands of photographers who donated their time and talent to the Millennium Photo Project. Yahoo! Photos enables people from all over the world to tell their stories by sharing pictures online. We are happy to help these photographers share their millennium stories in the offline world as well."

The exhibit marks a significant milestone for the project that began life as a single posting to an Internet Newsgroup, and grew in grassroots style to the point where it is today. "I think it's a wonderful endorsement of the power of communities" says Project Founder Alx Klive, "that a small volunteer-led effort on the Internet, could grow to become an internationally acclaimed coffee-table book, an award winning website, and an exhibition sponsored by the world's number one Internet company."

The exhibit opens today June 1st with a planned open day for the photographers and media on June 9th. It will remain up for one year. The exhibit is located in the departures area of International Terminal 5 at O'Hare Airport. The exhibit is part of the O'Hare International Airport Visiting Curator Series, presented by the Chicago Department of Aviation and created in co-operation with the Chicago Department of Cultural Affairs.

About Millennium Photo

The Millennium Photo Project was a collective effort by more than 5000 photographers to document the arrival of the year 2000. It was organized primarily by volunteers through the project's website, www.smashing.com. The collection has since been published in a high quality coffee-table book entitled 'Dawn of the 21st Century' and is soon to become an exhibit at Chicago's O'Hare International Airport.

About Yahoo!

Yahoo! Inc. is a global Internet communications, commerce and media company that offers a comprehensive branded network of services to more than 192 million individuals each month worldwide. As the first online navigational guide to the Web, www.yahoo.com is the leading guide in terms of traffic, advertising, household and business user reach.

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| THE MILLENNIUM PHOTO PROJECT: CAPTURING THE MILLENNIUM WITH A GLOBAL SNAPSHOT

| ADDRESS 14 SUMACH ST. TORONTO, ONTARIO, CANADA, M5A 3J4 | PHONE (416) 361-0512 | FAX (416) 203-1827 |

| E MAIL PRESS@MILLENNIUMPHOTO.COM | WEB WWW.SMASHING.COM |