



PROMOTIONAL AGREEMENT WITH GOODTHINGS.COM

FOR IMMEDIATE RELEASE

TORONTO - Friday March 16th, 2001 – The Millennium Photo Project has today entered into a promotional agreement with Seattle based GoodThings.com to serialize a selection of photos from the book 'Dawn of the 21st Century'.

The agreement which runs for 11 weeks will see one photo from each chapter of the book showcased on the GoodThings.com website. The serialization begins March 16th.

About Millennium Photo

The Millennium Photo project was a collective effort by more than 5000 photographers to document the passing of the 'millennium'. The collection has since been published as a high quality coffee-table book entitled 'Dawn of the 21st Century' and is soon to become a global travelling exhibit.

About GoodThings.com

Goodthings.com is a Seattle media company focused on delivering positive and constructive stories, news, and actionable information to people around the globe. Current content channels include the goodthings.com Web site and a weekly e-mail newsletter. For information on subscribing to the e-mail newsletter go to: <http://www.goodthings.com>.

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| THE MILLENNIUM PHOTO PROJECT: CAPTURING THE MILLENNIUM WITH A GLOBAL SNAPSHOT

| ADDRESS 14 SUMACH ST. TORONTO, ONTARIO, CANADA, M5A 3J4 | PHONE (416) 361-0512 | FAX (416) 203-1827 |

| E MAIL PRESS@MILLENNIUMPHOTO.COM | WEB WWW.SMASHING.COM |