



## TITLE OF BOOK CHANGES TO 'DAWN OF THE 21ST CENTURY'

FOR IMMEDIATE RELEASE

**TORONTO - Saturday September 30th, 2000** – Organizers of the Millennium Photo Project have today announced plans to change the title of the book of the project to 'Dawn of the 21st Century'. The book was previously entitled 'How the World Celebrated'.

"We believe the new title represents a more positive, forward looking feeling" says Project Founder Alx Klive. "This has always been a project of great positivity and we feel the new title reflects that."

The campaign to save the project after it lost its original publisher continues and organizers say it is going well. Pledges of assistance have been pouring in to the project offices and an announcement regarding final publication details is expected soon.

The organizers have asked to take this opportunity to thank everyone who has gotten behind the campaign and contributed both their support and best wishes. It is sincerely appreciated by all those involved.

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| THE MILLENNIUM PHOTO PROJECT: CAPTURING THE MILLENNIUM WITH A GLOBAL SNAPSHOT

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